

# ChatGPT PROMPTS

for content  
creation ideas



## Understanding Your Audience's Pain Points

- ▶ "What are the biggest challenges professionals in [specific industry/sector] are currently facing, especially when it comes to hiring or job-seeking?"
- ▶ "What questions are job seekers in [industry] frequently asking recruiters about career progression or market trends?"
- ▶ "What are the top three frustrations hiring managers experience when working with recruitment agencies?"
- ▶ "What are the common misconceptions candidates have about working in [specific industry/sector]?"

## Exploring Trends and Interests

- ▶ "What are the emerging trends in [industry] recruitment that my audience would find valuable to know about?"
- ▶ "What data or insights would be most valuable to share with hiring managers or job seekers in [specific sector]?"
- ▶ "What kind of career tips or advice resonates most with professionals in [specific role or industry]?"

## Aligning Personal Branding with Audience Needs

- ▶ "How can I position myself as a trusted advisor in [industry] recruitment? What type of content should I share to build credibility?"
- ▶ "What stories or experiences from my recruitment work would my audience find relatable and engaging?"
- ▶ "What aspects of my recruitment process would be most interesting for hiring managers or candidates to learn about?"

## Creating Value-Driven Content

- ▶ "What kind of free resources or templates would be most useful for hiring managers or job seekers in [industry]?"
- ▶ "How can I use LinkedIn to educate hiring managers about [topic, e.g., counteroffers, market trends, onboarding]?"
- ▶ "What are some specific examples of content that can demonstrate my understanding of [industry challenges]?"

## Interacting with the Audience

- ▶ "What are some thought-provoking questions I can ask hiring managers on LinkedIn to spark engagement?"
- ▶ "What poll topics would be interesting to job seekers or hiring managers in [sector]?"
- ▶ "What's a good starting point for sharing a controversial but respectful opinion about [recruitment trend or industry practice]?"

## Building Long-Term Content Themes

- ▶ "What recurring themes or pillars should I focus on for consistent LinkedIn posts in the [sector/industry] recruitment space?"
- ▶ "What type of case studies or success stories would help job seekers or hiring managers trust my expertise?"
- ▶ "What industry-specific jargon or trends could I explain to my audience to position myself as an expert?"

## Improving Engagement

- ▶ "What are the best ways to ask for feedback from my LinkedIn connections about their recruitment challenges?"
- ▶ "How can I involve my audience in discussions about recruitment best practices or hiring trends?"
- ▶ "What interactive content ideas (e.g., Q&A sessions, polls, challenges) would appeal to professionals in [industry]?"

## Deep Dive into Recruitment Niches

- ▶ "What unique perspectives can I offer on [specific topic, e.g., remote work hiring, DEI, employer branding]?"
- ▶ "What are common pain points recruiters face when placing candidates in [industry/role]?"
- ▶ "What advice or resources can I provide to help candidates succeed in the hiring process for [specific industry]?"